

Juan Carlos Del Carmen

www.CarlosUxUi.com

jcarlosdca@yahoo.com

linkedin.com/Juan-Del-Carmen

(831) 595-5577

PROFILE

I'm Carlos Del Carmen, a product and visual designer manager based in The Central Coast, with over nine years of professional experience spanning diverse industries such as technology, education, management, and product design. I am bilingual, fluent in Spanish and English, with a broad skill set that includes project management, marketing, and training development. My expertise lies in solving complex problems using User Centered Design and Design Thinking. As an instructional designer and e-learning developer, I create dynamic educational materials and interactive content, while also providing IT consultancy.

Highlights

Bilingual: Fluent in Spanish and English
Expertise in UX Design
Skilled in Instructional Design
Proficient in e-learning Development
Experienced Freelance IT Consultant
Strong Project Management skills
Proficient in Marketing Management
Experienced Training Developer
Effective Leadership & Team Collaboration
Deadline-Oriented with Management skills
Excellent at Problem Resolution
Skilled in Digital Marketing
Strong Communication skills
Continually updating IT skills & knowledge

Skills / Software

Microsoft Office Suite



Adobe Creative Suite



Google's G Suite



Website development



Figma



Project Management



SOCIAL MEDIA

 facebook.com/carlosdca1

 linkedin.com/Juan-Del-Carmen

WORK EXPERIENCE

Freelance IT Consultant 2018 - Present

- Offer IT solutions including network management, system troubleshooting, and software upgrades.
- Manage IT projects, coordinating with client team.
- Monitor client networks for performance and security.
- Perform hardware and software upgrades to ensure clients' systems are running with the most up-to-date and efficient technology.

CSUMB (SCD), Associate Instructor 2022 - Present

- Provide guidance to students on how to use technology to support their research.
- Provide instruction in the principles and tools of design.
- Delivering lessons using the appropriate resources and facilities.
- Planning and developing goals with students, and encouraging them to reach their potential.

Otter Student Union, Graphic Designer 2021 - 2022

- Designed and produced high-end design projects.
- Met with clients to discuss and define design requirements.
- Ideated designs to create successful pieces for the clients.
- Worked with supervisor to discuss pre-established specifications.
- Plan, design, implement, and monitor social media marketing campaigns in collaboration.

Intrend Studio, Product Design Manager 2020 - 2022

- Proficient in leading product design projects from conceptualization to final execution.
- Skilled in using design software like Adobe Suite, Sketch, and Figma
- Leadership skills, managing and mentoring a team of designers.
- Capable of balancing multiple projects simultaneously.
- Digital and Physical Asset organization, distribution, and retrieval.
- Sample Review and Approvals.

Designed Inc, General Manager 2014 - 2019

- Restructure business departments for optimum performance.
- Designed and implemented target demographic expansion.
- Managed marketing initiatives.
- Coordinated departmental cooperation.
- Encouraged an energetic and productive workplace atmosphere.
- Motivated sales team to meet goals.
- Analyzed sales demographics to develop optimal approach.

Computer Solutions, Intern 2013 - 2015

- Experience in website redesign and development, improving aesthetics and functionality.
- Assists in web page/asset auditing, database management, reports generation, etc.
- Developed a front-end web site using HTML/CSS and JavaScript.
- Redesigned and developed existing websites.

EDUCATION

Bachelor of Science: Communication Design (Web Design)
California State University - Monterey Bay

Master of Science: Instructional Science & Technology
California State University - Monterey Bay